

PLEASE JOIN US FOR

# THE RUN FOR THE BLACK AND GOLD

HORSE RACE WITH CELEBRITY JOCKEY AUCTION

JOIN RYAN SHAZIER  
SATURDAY, MAY 21, 2022  
SEVEN O'CLOCK IN THE EVENING

HEINZ FIELD - PNC CHAMPIONS CLUB  
100 ART ROONEY AVE, PITTSBURGH, PA

JOIN RYAN SHAZIER, FRANCO HARRIS,  
TJ WATT, CAM HEYWARD, JEROME BETTIS,  
BRETT KEISEL, JOEY PORTER, ALONG WITH  
CELEBRITY JOCKEY DUO SOFÍA VERGARA &  
JOE MANGANIELLO, PAT MCAFFEE, KIYA TOMLIN,  
AND GRETA ROONEY!

ATTIRE: BOWTIES AND BONNETS  
(BIG HATS & FASCINATORS)

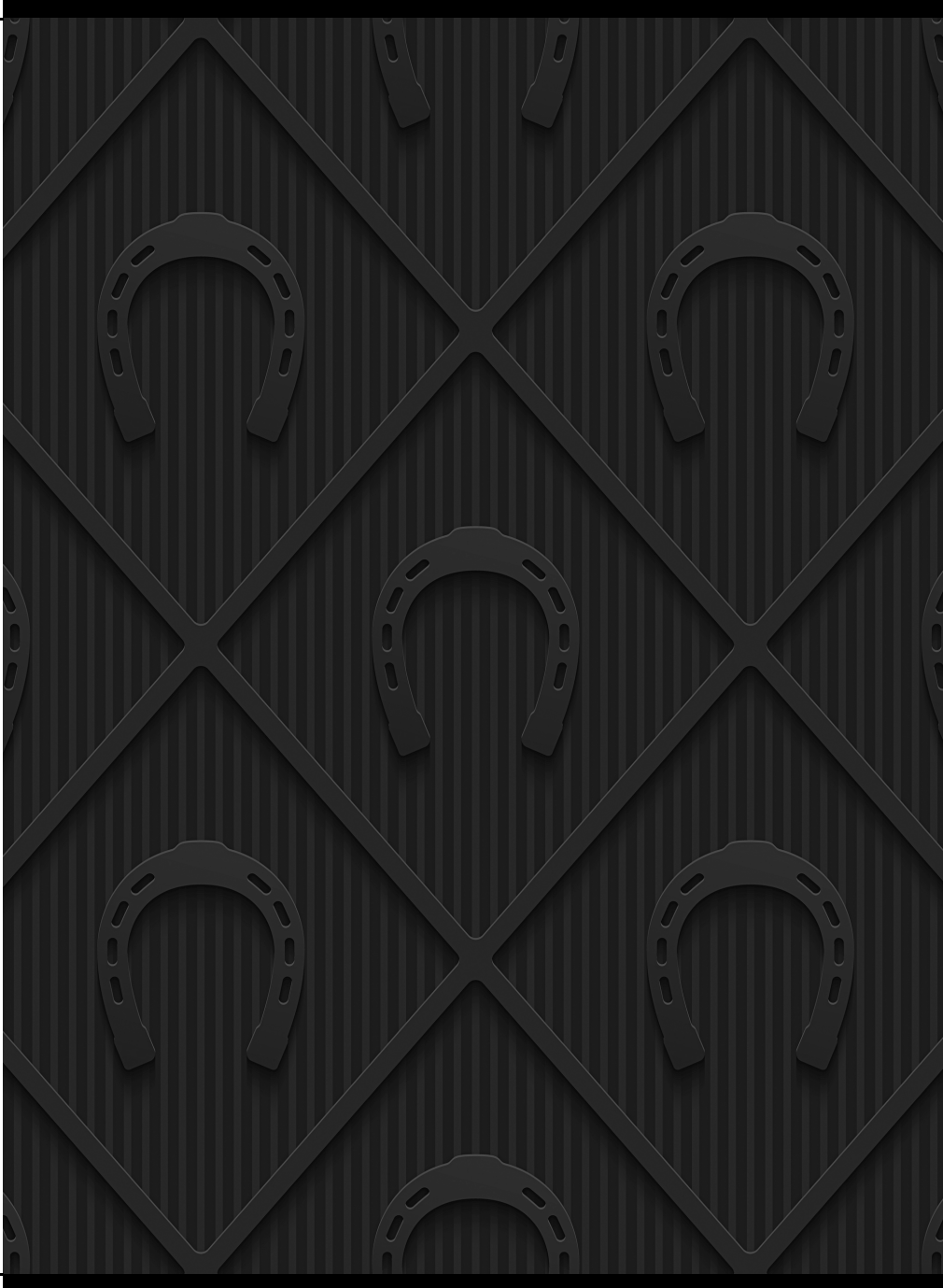
EMCEED BY LARRY RICHERT

PROCEEDS BENEFIT

**RYAN SHAZIER**

FUND FOR SPINAL REHABILITATION





# SPONSORSHIP INFORMATION

## PRESENTING SPONSOR

\$100,000

- FOUR TABLES OF TEN SEATS – PREMIER TABLE LOCATION
- GROUP PHOTO OPPORTUNITY WITH RYAN SHAZIER AND ALL CELEBRITY JOCKEYS
- ONE HOUR PRIVATE VIP COCKTAIL PARTY PRIOR TO MAIN EVENT
- PROMINENT RECOGNITION OF COMPANY OR FAMILY NAME ATTACHED TO ALL MEDIA RELATED TO THE EVENT
- COMPANY OR FAMILY NAME PRESENTED ON THE STADIUM VIDEO BOARD AT HEINZ FIELD
- ACTIVATION OPPORTUNITY FOR JOCKEY SWAG BAG OR GUEST PARTING GIFT
- INCLUSION IN "RUN FOR THE BLACK & GOLD" TROPHY PRESENTATION FOR 4 GUESTS
- PRIVATE SERVER FOR EACH TABLE

## "WINNER'S CIRCLE" SPONSOR

\$50,000

- TWO TABLES OF TEN SEATS – PREMIER SEATING LOCATION
- GROUP PHOTO OPPORTUNITY WITH RYAN SHAZIER AND CELEBRITY JOCKEYS
- ONE HOUR PRIVATE VIP COCKTAIL PARTY PRIOR TO MAIN EVENT
- PROMINENT RECOGNITION DURING HORSE RACE
- PHOTO OPPORTUNITY WITH WINNING JOCKEY IN THE WINNER'S CIRCLE
- COMPANY OR FAMILY NAME PRESENTED ON THE STADIUM VIDEO BOARD AT HEINZ FIELD
- PRIVATE SERVER FOR EACH TABLE

## "STARTING GATE" SPONSOR

\$25,000

- ONE TABLE OF TEN SEATS – PREMIER SEATING LOCATION
- GROUP PHOTO OPPORTUNITY WITH RYAN SHAZIER AND CELEBRITY JOCKEYS
- ONE HOUR PRIVATE VIP COCKTAIL PARTY PRIOR TO MAIN EVENT
- PROMINENT RECOGNITION AT EVENT, EVENT PROGRAM, AND SOCIAL MEDIA
- COMPANY LOGO OR FAMILY NAME ON THE STARTING GATE
- COMPANY OR FAMILY NAME PRESENTED ON THE STADIUM VIDEO BOARD AT HEINZ FIELD
- PRIVATE SERVER FOR TABLE

## **"WATERING HOLE" SPONSOR**

**\$25,000**

- ONE TABLE OF TEN SEATS- PREMIER SEATING LOCATION
- ONE HOUR PRIVATE VIP COCKTAIL PARTY PRIOR TO MAIN EVENT
- PHOTO OPPORTUNITY WITH RYAN SHAZIER AND CELEBRITY JOCKEYS
- PROMINENT RECOGNITION AT EVENT
- COMPANY LOGO OR FAMILY NAME ON COCKTAIL NAPKINS AT BAR LOCATIONS
- COMPANY OR FAMILY NAME ON THE STADIUM VIDEO BOARD AT HEINZ FIELD
- PRIVATE SERVER FOR TABLE

## **"TOP OF THE STRETCH" SPONSOR**

**\$15,000**

- ONE TABLE OF TEN SEATS- PREMIER SEATING LOCATION
- ONE HOUR PRIVATE VIP COCKTAIL PARTY PRIOR TO MAIN EVENT
- PHOTO OPPORTUNITY WITH RYAN SHAZIER AND CELEBRITY JOCKEYS
- PROMINENT RECOGNITION AT EVENT
- COMPANY OR FAMILY NAME ON THE STADIUM VIDEO BOARD AT HEINZ FIELD
- PRIVATE SERVER FOR TABLE

## **"JOCKEY SILK" SPONSOR**

**\$5,000**

- OUTFIT ONE OF OUR TWELVE JOCKEYS
- INCLUDES TWO SEATS TO THE EVENT
- SPONSOR LISTING IN EVENT PROGRAM
- RECOGNITION ON THE STADIUM VIDEO BOARD AT HEINZ FIELD

## **SPONSOR TABLE OF 10**

**\$7500**

- COMPANY OR FAMILY NAME PRESENTED ON THE STADIUM VIDEO BOARD AT HEINZ FIELD
- LINE LISTING IN PROGRAM